



Join in the fight to **save our community!**
Help **stop drug abuse now** in Marathon County.

Individuals

- * Visit www.pushbackdrugs.com. Share resources with family, friends and colleagues.
- * Place a *Pushback* window cling in your home or vehicle in support of the campaign.
- * Work with law enforcement by reporting suspicious drug activity anonymously to Marathon County Crime Stoppers toll-free (1-877-409-8777), text (keyword MCTIP plus message to 274637), or online at www.marathoncountycrimestoppers.org.
 - Residents can also contact *Citizens Against Drug Dealers* (CADD) at 715-261-7890.
 - Both tip lines offer cash rewards for information leading to an arrest.
- * Join of the AOD Partnership's Short Term Action Teams (STATs) to get involved.
 - Contact Melissa Dotter at 715-261-1962 or melissa.dotter@co.marathon.wi.us.

Neighborhoods/Schools

- * Lead or participate in discussions about drug abuse with neighbors or your neighborhood group.
 - Go "door to door" to build relationships and check in on current concerns.
- * Help distribute *PUSHBACK* campaign materials and raise awareness on identifying drug activity with your neighbors, and include school and community newsletters.
- * Teachers and students can work together to increase awareness about the consequences and problems that result with heroin and other drug abuse.
- * Increase school activities and curricula focused on "drug free" living.
- * Encourage school groups requiring community service to join in efforts to promote the *Pushback* campaign and local initiatives.

Organizations/Businesses

- * Host a presentation about the *PUSHBACK Against Drug Abuse* campaign at your organization, business, service club, or civic group.
 - Contact Melissa Dotter at 715-261-1962 or melissa.dotter@co.marathon.wi.us.
- * Include *Pushback* campaign information in your newsletters or other publications.
- * Install the *PUSHBACK* campaign widget on your organizations/businesses website to show your support for the effort and to link site visitors to resources.
 - Visit the website, and click under the Resources tab to find instructions.
- * Invest in the *PUSHBACK* campaign by making a contribution or encourage others to help fund *PUSHBACK* awareness activities.

Prevention. Treatment. Enforcement.



Foundations

Original article: <http://www.drugfree.org/join-together/community-related/commentary-what-foundations-can-do-to-fight-the-opiate-epidemic>

- * Support grassroots prevention efforts. Fund drug take-back programs, providing money for disposal units for hospitals and police stations and anywhere else communities feel they need such units. We can also sponsor education for patients about what do with unused medicines.
- * Encourage prescribers to use the state prescription drug monitoring program, which are designed to prevent “doctor shopping” for opiates.
- * Promote screening, brief intervention and referral to treatment (SBIRT) programs. While basic SBIRT services may be funded by insurance, foundations can provide technical assistance, by educating physicians, medical staff and counselors about how to work together to implement these programs in a medical practice or a hospital.
- * Needle exchange programs are another area where foundations can have a large impact on opiate abuse. These programs are a powerful, yet relatively inexpensive, way to reduce harm from injection drug use.
- * Advocate for the wider use of naloxone (Narcan). Naloxone is carried by ambulances to reverse overdoses. Fund community-based distribution programs and the advocacy and education efforts needed to change laws so that naloxone is more widely available.
- * Foster effective implementation of laws such as the Mental Health Parity and Addiction Equity Act of 2008 (MHPAEA). Under the law, plans are not mandated to offer addiction and mental health benefits, but if they offer such benefits, they must do so in a non-discriminatory manner. Fund monitoring, public education and evaluation efforts to make sure this act is implemented fairly in Wisconsin.
- * Assist existing treatment programs in implementing evidence-based treatment practices and to build their capacity. Many programs are interested in adding medication-assisted therapies to their current programs but do not have the processes, policies, or staff to do this work. Foundations can provide the needed start-up funds and sustainability technical assistance that these agencies need to embrace new practices and more clients.

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

~Margaret Mead

Together, we can **make a difference!**

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