



What Next? Get involved!

As a member of this short term action team (STAT), it is evident that you are ready to get in the mix of the work on the ground. There are a number of ways you can get involved...please check all that interest you (of course, time permitting)

- Write a “letter to the editor” or “opinion-editorial” – The difference? LTEs are 250 max, op-eds are 500-600 max. Tip sheets and staff are available to help out! By keeping this story in the media we will keep people talking about it!
- “Audit” the www.pushbackdrugs.com website – What resources are we missing? Do all the links work? Would you like to be a contact person?
- Post stories and share links through the *Pushback* Facebook page.
- Review campaign materials – Are they easy to understand? Any grammatical errors? Where can we get this information out - and then make the connection!
- Reach out to local civic and community organizations – goal is to educate them on the scope of the issue, seek out support and possible resources. Make “the ask” to get on their agenda, attend and represent this effort with canned materials and presentation.
- Contact local foundations with funding requests to bolster efforts through the *Pushback* campaign – ex. WSAW partnership for PSAs. We are currently working on our “pitch” to get funders to “invest” in the efforts.
- “Chalkfest” (July 13-14) – our Youth 4 Youth are going to be participating by designing some squares on behalf of the AOD Partnership. Help out, talk to the public who stop by, hand out clings, etc.
- Outreach to local prescribers in an effort to have a uniform opioid policy. This will be in partnership with North Central Health Care’s region (including Lincoln & Langlade)
- Attend local neighborhood meetings, or work to get them started in your community – from preliminary meetings, they are ready and willing to work with our efforts to engage their neighbors. Help coordinate the outreach, recruit volunteers, and document any qualitative (stories) & quantitative (how many packets dispersed) data. Regularly scheduled meetings in Wausau:
 - Westies (1st Monday @ 6:30 – Salvation Army on 2nd/Elm)
 - Longfellow (1st Monday @ 6:30 – Wausau Police/Fire Community Room)
 - East Town (2nd Monday @ 5:30 – Neighbor’s Place)
 - Werle Park (4th Monday @ 6:30 – UWMC Terrace Room)

AOD Partnership staffers are able to help with the coordination, but we need your help to get the work done!

Prevention. Treatment. Enforcement.